

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
943590-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Advertiser	Product	Estimate Number
NRCC	issue	

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	943590	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																												
1	09/28/12	10/04/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	11111--	:30	5	\$1,750.00	NM																																																																												
<table><tr><td>Weeks:</td><td><u>Start Date</u> 09/28/12</td><td><u>End Date</u> 10/04/12</td><td><u>MTWTFSS</u> 11111--</td><td><u>Spots/Week</u> 5</td><td><u>Rate</u> \$1,750.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WMUR</td><td>M</td><td>10/01/12</td><td>5:29 AM</td><td>5a Daybreak</td><td>5-6a</td><td>:30</td><td>NRCCNH020928</td><td>\$1,750.00</td><td>NM</td></tr><tr><td>3</td><td>WMUR</td><td>Tu</td><td>10/02/12</td><td>5:08 AM</td><td>5a Daybreak</td><td>5-6a</td><td>:30</td><td>NRCCNH020928</td><td>\$1,750.00</td><td>NM</td></tr><tr><td>4</td><td>WMUR</td><td>W</td><td>10/03/12</td><td>5:28 AM</td><td>5a Daybreak</td><td>5-6a</td><td>:30</td><td>NRCCNH020928</td><td>\$1,750.00</td><td>NM</td></tr><tr><td>5</td><td>WMUR</td><td>Th</td><td>10/04/12</td><td>5:24 AM</td><td>5a Daybreak</td><td>5-6a</td><td>:30</td><td>NRCCNH020928</td><td>\$1,750.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u> 09/28/12	<u>End Date</u> 10/04/12	<u>MTWTFSS</u> 11111--	<u>Spots/Week</u> 5	<u>Rate</u> \$1,750.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WMUR	M	10/01/12	5:29 AM	5a Daybreak	5-6a	:30	NRCCNH020928	\$1,750.00	NM	3	WMUR	Tu	10/02/12	5:08 AM	5a Daybreak	5-6a	:30	NRCCNH020928	\$1,750.00	NM	4	WMUR	W	10/03/12	5:28 AM	5a Daybreak	5-6a	:30	NRCCNH020928	\$1,750.00	NM	5	WMUR	Th	10/04/12	5:24 AM	5a Daybreak	5-6a	:30	NRCCNH020928	\$1,750.00	NM											
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Weeks:	<u>Start Date</u> 09/28/12	<u>End Date</u> 10/04/12	<u>MTWTFSS</u> 21111--	<u>Spots/Week</u> 6	<u>Rate</u> \$3,000.00																																																																																
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3	WMUR	Tu	10/02/12	7:42 AM	Good Morning America	7-9a	:30	NRCCNH020928	\$3,000.00	NM																																																																											
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7	09/28/12	10/04/12	KELLY LIVE DAY Class of Time - Fixed Non Pre-emptible	9AM-10AM	1--1---	:30	2	\$850.00	NM																																																																												
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1	WMUR	M	10/01/12	9:37 AM	KELLY LIVE DAY	9AM-10AM	:30	NRCCNH020928	\$850.00	NM																																																																											
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Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943590-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/28/12	10/04/12	News 9 at Noon	12-1230p	11111--	:30	5	\$1,325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	11111--	5	\$1,325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	10/01/12	12:29 PM	News 9 at Noon	12-1230p	:30	NRCCNH020921	\$1,325.00 NM
3	WMUR	Tu	10/02/12	12:16 PM	News 9 at Noon	12-1230p	:30	NRCCNH021001	\$1,325.00 NM
4	WMUR	W	10/03/12	12:10 PM	News 9 at Noon	12-1230p	:30	NRCCNH020928	\$1,325.00 NM
5	WMUR	Th	10/04/12	12:16 PM	News 9 at Noon	12-1230p	:30	NRCCNH020928	\$1,325.00 NM
9	09/28/12	10/04/12	Who Wants to be a Millior	1230-1p	--1-1--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	--1-1--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	W	10/03/12	12:54 PM	Who Wants to be a Millionaire	1230-1p	:30	NRCCNH020928	\$550.00 NM
11	09/28/12	10/04/12	ELLEN EF	4PM-5PM	11111--	:30	5	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	11111--	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	10/01/12	3:59 PM	ELLEN EF	4PM-5PM	:30	NRCCNH020928	\$850.00 NM
3	WMUR	Tu	10/02/12	4:38 PM	ELLEN EF	4PM-5PM	:30	NRCCNH020928	\$850.00 NM
4	WMUR	W	10/03/12	4:22 PM	ELLEN EF	4PM-5PM	:30	NRCCNH020928	\$850.00 NM
5	WMUR	Th	10/04/12	4:00 PM	ELLEN EF	4PM-5PM	:30	NRCCNH020928	\$850.00 NM
12	09/28/12	10/04/12	News 9 at 5	5-6p	11111--	:30	5	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	11111--	5	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	10/01/12	5:58 PM	News 9 at 5	5-6p	:30	NRCCNH020928R2	\$4,000.00 NM
3	WMUR	Tu	10/02/12	5:27 PM	News 9 at 5	5-6p	:30	NRCCNH021001	\$4,000.00 NM
4	WMUR	W	10/03/12	5:36 PM	News 9 at 5	5-6p	:30	NRCCNH020928	\$4,000.00 NM
5	WMUR	Th	10/04/12	5:13 PM	News 9 at 5	5-6p	:30	NRCCNH020928	\$4,000.00 NM
13	09/28/12	10/04/12	News 9 at 6	6-7p	11111--	:30	5	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	11111--	5	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	10/01/12	6:59 PM	News 9 at 6	6-7p	:30	NRCCNH020928	\$5,000.00 NM
3	WMUR	Tu	10/02/12	6:09 PM	News 9 at 6	6-7p	:30	NRCCNH020928	\$5,000.00 NM
4	WMUR	W	10/03/12	6:27 PM	News 9 at 6	6-7p	:30	NRCCNH020928	\$5,000.00 NM
5	WMUR	Th	10/04/12	6:10 PM	News 9 at 6	6-7p	:30	NRCCNH020928	\$5,000.00 NM
15	09/28/12	10/04/12	Chronicle NH	7-730p	1112---	:30	5	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	1112---	5	\$1,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	10/01/12	7:29 PM	Chronicle NH	7-730p	:30	NRCCNH020928R2	\$1,650.00 NM
3	WMUR	Tu	10/02/12	7:10 PM	Chronicle NH	7-730p	:30	NRCCNH021001	\$1,650.00 NM
4	WMUR	W	10/03/12	7:29 PM	Chronicle NH	7-730p	:30	NRCCNH020928	\$1,650.00 NM
1	WMUR	Th	10/04/12	7:09 PM	Chronicle NH	7-730p	:30	NRCCNH020928	\$1,650.00 NM
5	WMUR	Th	10/04/12	7:23 PM	Chronicle NH	7-730p	:30	NRCCNH020928	\$1,650.00 NM

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Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/28/12	10/04/12	INSIDE EDITION AC	730-8p	1121---	:30	5	\$1,650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	1121---	5	\$1,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	10/01/12	7:59 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH020928	\$1,650.00 NM
3	WMUR	Tu	10/02/12	7:50 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH020928	\$1,650.00 NM
1	WMUR	W	10/03/12	7:42 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH020928	\$1,650.00 NM
4	WMUR	W	10/03/12	7:59 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH020928	\$1,650.00 NM
5	WMUR	Th	10/04/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	NRCCNH020928	\$1,650.00 NM
17	10/01/12	10/01/12	Dancing with Stars	Prime Other	1-----	:30	1	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	1-----	1	\$14,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/01/12	8:46 PM	Dancing with Stars	Prime Other	:30	NRCCNH020928R2	\$14,000.00 NM
18	10/01/12	10/01/12	Castle	10-11p	1-----	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	1-----	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	10/01/12	10:34 PM	Castle	10-11p	:30	NRCCNH020928	\$5,500.00 NM
19	10/02/12	10/02/12	Dancing Results	9-10p	-1-----	:30	1	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	-1-----	1	\$14,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	9:21 PM	Dancing Results	9-10p	:30	NRCCNH020928	\$14,000.00 NM
20	10/02/12	10/02/12	Private Practice	10-11p	-1-----	:30	1	\$7,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	-1-----	1	\$7,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	10:45 PM	Private Practice	10-11p	:30	NRCCNH021001	\$7,750.00 NM
22	10/04/12	10/04/12	Scandal	10-11p	---1---	:30	1	\$5,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	---1---	1	\$5,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	10/04/12	10:41 PM	Scandal	10-11p	:30	NRCCNH020928	\$5,500.00 NM
26	09/28/12	10/04/12	News 9 at 11	11-11:35p	1111122	:30	9	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	1111122	9	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	M	10/01/12	11:33 PM	News 9 at 11	11-11:35p	:30	NRCCNH020928R2	\$4,500.00 NM
5	WMUR	Tu	10/02/12	11:29 PM	News 9 at 11	11-11:35p	:30	NRCCNH020928	\$4,500.00 NM
6	WMUR	W	10/03/12	11:29 PM	News 9 at 11	11-11:35p	:30	NRCCNH020928	\$4,500.00 NM
7	WMUR	Th	10/04/12	11:22 PM	News 9 at 11	11-11:35p	:30	NRCCNH020928	\$4,500.00 NM
27	10/01/12	10/04/12	Nightline	1135p-1206a	1211---	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/28/12	10/04/12	1211---	5	\$1,100.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
943590-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC	issue		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/01/12	10/04/12	Nightline	1135p-1206a	1211---	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	10/01/12	11:45 PM	Nightline	1135p-1206a	:30	NRCCNH020928	\$1,100.00 NM
1	WMUR	Tu	10/02/12		Nightline	1135p-1206a	:00		\$1,100.00 NM
Credited oversold inventory									
3	WMUR	Tu	10/02/12	11:53 PM	Nightline	1135p-1206a	:30	NRCCNH021001	\$1,100.00 NM
4	WMUR	W	10/03/12	12:01 AM	Nightline	1135p-1206a	:30	NRCCNH020928	\$1,100.00 NM
5	WMUR	Th	10/04/12	12:01 AM	Nightline	1135p-1206a	:30	NRCCNH020928	\$1,100.00 NM
28	09/28/12	10/04/12	Jimmy Kimmel	1205-105a	11111--	:30	5	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/28/12	10/04/12	11111--	5	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	10/01/12	12:51 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020928R2	\$300.00 NM
3	WMUR	Tu	10/02/12	12:45 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020928	\$300.00 NM
4	WMUR	W	10/03/12	12:29 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020928	\$300.00 NM
5	WMUR	Th	10/04/12	12:48 AM	Jimmy Kimmel	1205-105a	:30	NRCCNH020928	\$300.00 NM
31	10/02/12	10/02/12	Dancing Encore	8-9p	-1-----	:30	1	\$14,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/28/12	10/04/12	-1-----	1	\$14,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	10/02/12	8:45 PM	Dancing Encore	8-9p	:30	NRCCNH021001	\$14,000.00 NM
32	10/03/12	10/03/12	Your Voice Your Vote	NETWORK POLITI	--W----	:30	1	\$15,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--W----	1	\$15,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	10/03/12	10:58 PM	Your Voice Your Vote	NETWORK POLITI	:30	NRCCNH020928	\$15,000.00 NM
Total Spots							61		

Payment Terms 30 Days

Gross Total	\$200,800.00
Agency Commission	\$30,120.00
Net Amount Due	\$170,680.00